

Preetham Chandra.B





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I am a visual and product designer with over 6.5 years of experience. Throughout my journey, I have successfully created and designed impactful brands and products. My expertise spans brand design, packaging design, mobile applications, ERP, HRMS, and Admin panels. I excel in conducting comprehensive research to identify new feature opportunities. Additionally, I have a proven track record of leading design teams and mentoring junior designers.

Education

	Master of Design Indian Institute of Technology, Guwahati.	CGPA/Percentage 8.19	Year 2017-2019
	Bachelor of Fine Arts (Animation) JNAFAU Fine arts University.	68.9	2009-2013
	Senior Secondary (MPC) Board of Intermediate Education A.P	68.9	2007-2009
	SSC - 2007 S.G.B High School	64.5	2007

Experience (Total 6.5Years)

SCUBE™

Scubeelate technologies | Bangalore - 2020(Jan) - 2023(Dec)

Senior Product Designer | Experience (4 years)

Major Projects Worked on :

- **Zain Care** (Medical service provider in Dubai)

I successfully managed the end-to-end delivery of the Zain Care project, overseeing responsibilities from research, brand design, business system design and final deliverables. This involved conducting market studies, user studies, and business research to gather essential requirements.

- **SCUBE Application**

The SCUBE in-house application for users was conceived from the collaborative ideas of the CEO and myself. The application allows users to connect their digital business cards to SCUBEApplication, enabling them to add and update their profile details and seamlessly switch profiles within the application.

- **ATD (Any Time Diesel)** (Diesel Delivery Service)

The primary objective of this project is to design a comprehensive and integrated ecosystem for ATD Anytime Diesel's fuel delivery operations. This ecosystem should streamline processes, improve customer experience, and optimise resource utilisation.

TATA ELXSI

TATA Elxsi | Bangalore (2019- 2020)

Senior Graphic Designer | Experience (0.6 Years)

Tata Elxsi has given me the opportunity to work on Large scale Projects of my career. like Kochi water Metro, Kochi Metro, Asian Paints and many more.



Discreet Art Studio | Hyderabad

3d Maya Lighting Artist | Internship (6 months)

Worked on Topcat TV series and Guardians of Oz Movie.



Disside Design Studio | Hyderabad (2014- 2016)

Junior Graphic Designer | Experience (2years)

The foundation of my career was laid at Disside Design Company, where I began my journey as a graphic designer. It was within this dynamic environment that I acquired knowledge and expertise in brand design, logo design, and packaging design.

Technical Skills



Experience :10Years
Image Editing, Mockup design,
Packaging design, Illustrations,
Digital Painting.



Experience :5Years
Information Architecture
Wireframe, Prototyping,
UI System Design,
UI Design.



Experience :4Years
Document , Books and
Brochers Design



Experience :10Years
Brand Design, Logo design,
Design for Print & Production
Posters, Banners, Icon,
Illustrations.



Experience :3Years
Wireframe,
UI System Design,
Ui Design.



Experience :5Years
Video Editing, Animation,
Composition, Particle Effects.

Extracurriculars

- Photography Workshop
- NCC (Cadet- RD)
- Junior Red Cross Member